



WHY THE ISP PROGRAM MAKES SENSE FOR YOUR BUSINESS

There are several benefits to adopting the Integral Surface Protection Program, some are towards improving safety, enhancing public image and one of the most compelling is the economic gain.

Contact us today, let us show you how the ISP Program can benefit your organization.

What is the ISP Program

The Integral Surface Protection Program is built around **AEGIS Microbe Shield**, a **scientifically proven long-lasting antimicrobial**. This program is a critical part of how businesses achieve a new level of clean.



The long-term goal of the ISP Program is not as a COVID-solution, but as a better, more sustainable way to clean ALL surfaces for better public health. It's chemical free and is Health Canada approved.

Benefits of the ISP Program

Improve public image

1. Elevated profile through public safety initiative
2. Improve Corporate Social Responsibility status
3. Platform for better customer engagement



Smarter Investment

1. Significant cost reduction in cleaning protocols
2. More effective sanitizing regimen
3. Longer shelf life of furnishings (furniture, doors and all other fixtures) due to reduced frequency of disinfection



Cost Saving Benefit on Actual Sites

One of the more tangible and measurable benefit of the ISP Program is the immediate reduction in operational cost. These operational costs are specific to all cleaning and disinfecting costs.

The following different facilities that have adopted the ISP Program and have seen absolute cost savings. The comparison reflects all non-traditional disinfection (existing and added protocols done at the onset of Covid-19) versus new and enhanced protocol with the ISP Program.

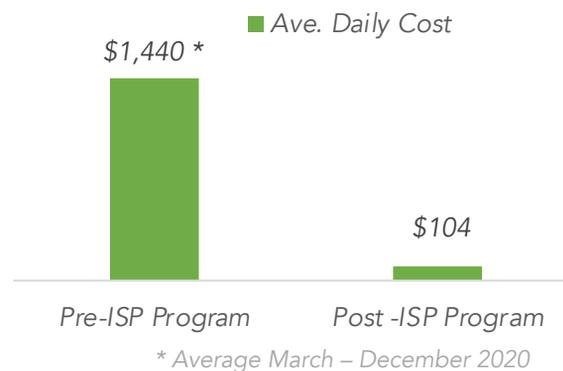
Restaurant Facility : Joseph Richard Group

92.8% Cost Reduction



Beginning March of 2020, JRG updated their cleaning regimen. They acquired new cleaning products, retrained staff on disinfection protocols also designated staff doing disinfection exclusively.

After adopting the ISP Program and seeing how effective it is through various site testing, they have scaled back on the above protocols resulting in significant cost savings.



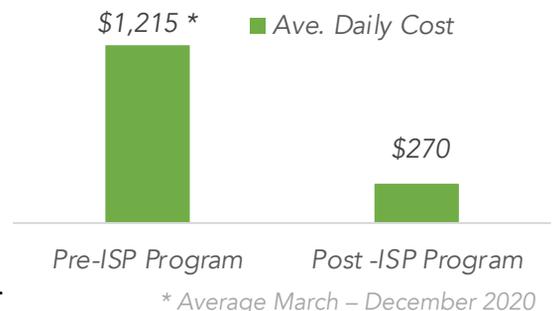
Hospitality : Best Western Sawridge

77.8% Cost Reduction



BW took immediate action and increased the number of housekeeping staff. The hotel also employed additional dedicated labour to do frequent disinfection in all rooms.

After 100 days of testing (post ISP Program), the General Manager concluded that they can reduce the use of chemicals in cleaning all the rooms and common areas of the hotel. They also managed to reduce 75% of labour tasked to clean and disinfect the property.



Cost Saving Benefit on Actual Sites

Sports Resort : Revelstoke Mountain Resort

78.7% Cost Savings



Many resorts like Revelstoke faced unimaginable challenge with regards to keeping their facility clean and safe for the public.

There are so many variables to consider based on the sheer number of areas to clean and disinfect. The high number of traffic through each area of the resort adds to challenge. How do you keep gondolas clean and safe while operating?

The operations team explored different types of technology and was convinced ISP Program was most effective. If not for the ISP Program, the regimen would be cleaning the gondolas 3x a day!



Education Facility : Southridge Academy

71% Cost Reduction



SOUTHRIDGE.
We are all one.

Southridge was proactive in their efforts to be ready as soon as the British Columbia Government announced school will resume classes. They adopted the ISP Program to ensure

that their cleaning regime is the gold standard and uses a scientifically proven technology. They are committed to ensuring the safety of their staff and students.

The school had originally planned increasing their Day Porter/Matron complement from two full time staff, to five. These three added staff would do continual disinfection in high-touch areas. This would have resulted in higher cost but less effective regimen.

